FOR IMMEDIATE RELEASE

THE MOM'S CHOICE AWARDS® NAMES CHILDREN'S PICTURE BOOK, IN MEMORY OF A SANDY HOOK VICTIM, AMONG THE BEST IN CHILDREN'S LITERATURE

Summary: The Charlotte Helen Bacon Foundation is honored to announce that the children's book Good Dogs, Great Listeners – The Story of Charlotte, Lily and the Litter© has earned a Gold Award in the prestigious Mom’s Choice Award®. Having been rigorously evaluated by a panel of MCA evaluators, Good Dogs, Great Listeners is deemed to be among the best children's picture books.

Full Release: Newtown, CT (OCT 23, 2017) The Mom’s Choice Awards® has named Good Dogs, Great Listeners – The Story of Charlotte, Lily and the Litter as among the best in family-friendly media, products and services. Good Dogs, Great Listeners was written in memory of Charlotte Helen Bacon who died December 14, 2012 at Sandy Hook Elementary School. The MCA evaluation process uses a propriety methodology in which entries are scored on a number of elements including production quality, design, educational value, entertainment value, originality, appeal, and cost. "We are thrilled to earn the Mom’s Choice Awards Honoring Excellence Gold Award," say JoAnn & Joel Bacon, Charlotte's parents. “To know someone sees merit and excellence in Charlotte's story is highly rewarding and meaningful. Our aim has always been to honor Charlotte and make her proud. We hope we have done that.”

To be considered for an MCA award, each entrant submits five (5) identical samples for testing. Entries are matched to evaluators in the MCA database. Evaluators are bound by a strict code of ethics not only to ensure objectivity, but also to ensure that the evaluation is free from manufacturer influence. The five evaluations are submitted to the MCA Executive Committee for final review and approval. "Our aim is to introduce families and educators to best-in-class products and services,” explains Dawn Matheson, Executive Director of the Mom’s Choice Awards.
About Good Dogs, Great Listeners – The Story of Charlotte, Lily and the Litter©

An endearing children's book that captures important themes such as friendship, loyalty, imagination, and being a good listener as well as bringing attention to the human canine relationship and literacy. Summary of the book: “Charlotte has the pesky habit of abandoning a book in favor of a distraction. Paired with her dogs and her bold imagination, that distraction has a way of turning into a grand adventure. But when her dog, Lily, gets hurts on one of their adventures, Charlotte relies on her imagination and heart to find a way to love Lily back to health ... and discovers a love for reading along the way.”

Joel and JoAnn Bacon wanted to capture their daughter's bold spirit, imagination, and celebrate her life so all may know her and be boldly inspired. Through a partnership with author, Renata Bowers, and illustrator, Michael Chesworth, the Bacons self published this childrens book that is as moving and inspirational as their daughter Charlotte's too brief six years. Visit the books website to purchase and learn more: www.gooddogsgreatlisteners.com.

About the Charlotte Helen Bacon Foundation

The Charlotte Helen Bacon Foundation was founded in memory of Charlotte Bacon who lost her life at Sandy Hook Elementary School on December 14, 2012. The foundation is helping to fund different programs and organizations that are consistent with our mission statement and goal to help support animals, children and families. We honor Charlotte Helen Bacon, because her life is worth remembering. Learn more about the Charlotte Helen Bacon Foundation by visiting our website: www.charlottehelenbaconfoundation.org.

About the Mom’s Choice Awards®

The Mom’s Choice Awards® (MCA) evaluates products and services created for children, families and educators. The program is globally recognized for establishing the benchmark of excellence in family-friendly media, products and services. The organization is based in the United States and has reviewed thousands of entries from more than 55 countries. Around the world, parents, educators, retailers and members of the media look for the MCA mother-and-child Honoring Excellence seal of approval when selecting quality products and services for children and families. Learn more about the Mom's Choice Awards by visiting their website: www.MomsChoiceAwards.com.

CONTACT: JOANN BACON
charlotteslitter@gmail.com
908-391-4212